# **Skylar James Neilson**

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# **Objective**

• To obtain a full-time position to exercise my skills in web design and development and to expand my knowledge of new web technologies and to progress to higher management positions

GPA: 3.68

# **Education**

# WEBDESIGN & DEVELOPMENT | 2012-2014 | BYU-IDAHO

- $\cdot\,$  Major: Web Design & Development, Emphasis in Design
- Related coursework: Graphic Design, Social Media Networking, Media Strategies, Google Analytics, Java/JavaScript, Art, HTML/CSS, Adobe Programs, Search Engine Optimization(SEO)

# GENERAL STUDIES | 2010-2012 | BYU SALT LAKE CENTER

- Major: General Studies
- · Related coursework: Language Portuguese, Art, History, Psychology, Religion, Public Speaking

# **Experience**

# WEB DEVELOPER | YOUNG COMPANY | JULY 2015 - PRESENT

- · Managed and Updated Company Website Content
- Designed, Developed, and Managed Clients Websites- WordPress, Custom HTML & CSS, Clover, Shopify
- Worked with MOZ, Google AdWords, Google Analytics, Google Tag Manager and Google Webmaster Tools
- Used Adobe Suite CS6 for editing images and designing graphics

# WEBMASTER INTERN | STARFISH SIGNS & GRAPHICS | MARCH 2015 - JUNE 2015

- Managed and Redesigned Company Website
- Worked with HTML 5, CSS 3, PHP, plugins, and widgets on CMS WordPress
- $\cdot\,$  Created Newsletters & Blogs for site SEO
- $\cdot\,$  Worked with Google AdWords, Google Analytics, and Google Webmasters

# WEBSITE SPECIALIST | BYU-IDAHO ON-CAMPUS | SEPT 2014 - DEC 2014

- Managed the Online Instructor Community Website
- · Worked with HTML 5, CSS 3, PHP, Ning, plugins, and widgets to make updates on the website
- · Created files for Instructors to view and communicate

# ALARM TECHNICIAN | PINNACLE | DEC 2010 - NOV 2012

- $\cdot\,$  Installed and programmed home alarm systems
- $\cdot\,$  Taught customers how to use their security system
- $\cdot\,$  Up-sold equipment to existing customers
- · Maintained and repaired alarm systems

# MISSIONARY | CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS | JAN 2008 - JAN 2010

- $\cdot\,$  Learned Portuguese and taught people the gospel of Jesus Christ in Brazil
- $\cdot\,$  Passed instructions to other missionaries from the president, gave presentations
- $\cdot\,$  No money earned or accepted during time worked

# **Skills & Abilities**

# WEB LANGUAGES AND DESIGN

• Experience in WordPress, HTML 5, CSS 3, Ning; Understanding of JavaScript, Java, and PHP; Basics of Adobe CS6 Programs: Photoshop, In-Design, Illustrator, Dreamweaver, and Premiere

# MANAGEMENT

· Put together events for scouting activities, Eagle projects, religious events, web sites

# SALES

 Installed and up-sold alarm systems for two summers working in the states of Michigan, Illinois, Ohio, Utah & Indiana

# **COMMUNICATION/MARKETING**

· Experience in public speaking, social media, SEO, graphic design, photography